Stop to Smell the Roses…and the Lavender, Vanilla, Cherry…

Producer of fragrance infusers had a unique product containing two main components, both of which were very different in shape creating concern for packaging their product. The Infused Scentsticks are tall and the ceramic base used to hold the sticks is short and round. This required the package to be functional, chemical resistant and, to draw attention on store shelves, the package would need to be stylish.

After finding VisiPak on the web, a new tube packaging container was derived to provide both the style and function required. A special custom designed plug for the bottom of the tube would secure the ceramic base while an equally designed custom plug for the top would hold the Scentsticks in place. A label was added to the clear tube, and it was not intrusive to showing off the contents. Finally, in keeping with the customer's focus on the environment, all materials used were 100% recyclable. Style, function, and stewardship. Mission accomplished. Oh, the smell of success.

On the Scent for Purposeful Packaging

Clear tube packaging offers a variety of benefits from the obvious clarity in showing off the contents to the function of containing the item(s). Labels are another part of the operations at VisiPak with high-speed machinery to generate fast production results.

Clear tubes can be converted to containers by closing one end either with a removable closure or, a fixed, permanent bottom insert plug. Here we show a black round poly plug, which is a removable plug, although it is tight to prevent from falling off. Top it off with a hanger plug and this container package is ready to stand or hang from any retail shelf.

Tubes and containers are sold separately from caps and plugs. To view which closures are available for specific tubes and containers visit our website product pages. The charts display the diameters of the tubes down the left side and across the top are the caps and plugs, indicated by an “X” when available for the diameter.